

**Hong Kong Cancer Fund
Prostate Cancer Campaign 2013
Press Conference Rundown v1 (updated: 2013.10.15)**

Date: 29 October 2013 Monday
 Time: 14:00pm
 Venue: Hong Kong Cancer Fund, CancerLink Central Center (CLC)
 MC: TBC
 Guests: Mrs. Sally Lo, Founder & Chief Executive of Hong Kong Cancer Fund
 Dr. Ho Lap Yin, Specialist in urology and Associate Consultant, Queen Elizabeth Hospital
 Ms Karie Pang, Assistant Director of Hong Kong University's Public Opinion Programme
 Mr. Chris Ng, Program Manager of CancerLink, Hong Kong Cancer Fund
 Mr. Raymond Ho, prostate cancer patient

Time	10.29 Press Conference Rundown
13:45	Press Reception at CLC
13:58	Guest be seated
14:00	MC announces press conference commencement Opening remark and brief introduction by MC Sally Speech
14:05	Survey result and findings of "Prostate Cancer" (Speaker: HKU POP Karie Pang) MC recap in English
14:20	Overview of Prostate Cancer in HK Summary and Suggestions (Speaker: Dr. Ho Lap Yin) MC recap in English
14:35	Patient Sharing (former policeman, Mr. Raymond Ho)
14:45	Introduction of upcoming service and programs to prostate cancer patients "Going Through Project" (speaker: Mr. Chris Ng) - Rehab Bag - Classes for men (e.g. couple class)
14:55	Q&A
15:10	Group Photo (Sally, Dr. Ho Lap Yin, Patient, Chris Ng)
15:12	Closing remark by MC and recap: - Prostate services - Movember
15:15	Media Interview (Dr. Ho Lap Yin, Patient)
15:45	End of press conference