



WORLD ASSOCIATION FOR PUBLIC OPINION RESEARCH

WAPOR 69th Annual Conference
Public Opinion in Transition
May 10-12, 2016 * Hotel Van Zandt, Austin, Texas, USA

Day 1 (Tuesday, May 10)

9:00 a.m.-4:00 p.m.	WAPOR Council Meeting	Red River
2:00 p.m.-4:00 p.m.	WAPOR IJPOR Editors Meeting	Davis
5:00 p.m.-6:00 p.m.	WAPOR Registration Desk Open	Meriwether Foyer
6:00 p.m.-8:00 p.m.	WAPOR Welcome Reception	Meriwether Ballroom

Day 2 (Wednesday, May 11)

7:30 a.m. – 5:00 p.m.	WAPOR Registration Desk Open	Meriwether Foyer
8:15 a.m.-9:30 a.m.	WAPOR President's Welcome and Opening Plenary Culture and Global Development	Meriwether 1 & 2
	Dr. Miguel Basáñez, Fletcher School, Tufts University	
9:30 a.m.-10:00 a.m.	WAPOR Coffee Break	Meriwether Foyer
10:00 a.m.-11:20 a.m.	WAPOR Concurrent Sessions A	

Session 1: Meta-Polls: Effects and Public Opinion About Polls, Analysis Across Polls

Location: Meriwether I

Chair: Amir Farmanesh, *IranPoll.com*

The Same Old Story? The Measurement of Political Participation in German Surveys

Christina Eder, *GESIS - Leibniz Institute for the Social Sciences* (christina.eder@gesis.org)

Who Framed the Polls? Mistrust in Election Forecasting in Eastern Europe

Christopher D. Karadjov, *California State University, Long Beach* (chris.karadjov@csulb.edu)

Integrating Question Banks and Codebooks Across Surveys with DDI

Jared Lyle, *Inter-university Consortium for Political and Social Research (ICPSR)* (jlyle@umich.edu)

George Alter, *Inter-university Consortium for Political and Social Research (ICPSR)*

Assessing Survey Attitudes in the Middle East and Arab Gulf

Justin J. Gengler, *Social and Economic Survey Research Institute* (jgengler@qu.edu.qa)

Session 2: Comparing Across Cultures, Languages, and Time

Location: Meriwether II

Chair: Katharina Meitinger, *GESIS-Leibniz-Institute for the Social Sciences*

What will happen next: Nonresponse disposition as a function of language

Kevin McLaughlin, *UCLA Center for Health Policy Research (kevinmclaughlin@ucla.edu)*

Testing Branching Techniques and Rating Scales Across Countries

Aneta G. Guenova, *U.S. Department of State (guenovaag@state.gov)*

Demographic Change in Australian Social Attitudes Surveys, 1984-2014

Steven D. McEachern, *Australian Data Archive, Australian National University (steven.mceachern@anu.edu.au)*

Using Anchoring Vignettes to Control for Response Styles in Cross-Culture Surveys: Validity of a Multidimensional IRT Model

Mengyao Hu, *University of Michigan (maggiehu@umich.edu)*

Edmundo Melipillán, *University of Michigan*

Session 3: Agenda Setting

Location: Meriwether III

Chair: Tom Johnson, *University of Texas at Austin*

Need for Orientation, Motivated Reasoning and Attribute Agenda Setting Effects During the 2012 U.S. Elections

Lindita Camaj, *University of Houston (lcamaj@uh.edu)*

Mariam Dashtabadi, *University of Houston*

Samantha Davis, *University of Houston*

Reports of Agenda Setting's Death Have Been Greatly Exaggerated: Agenda Sharing Relationships among Traditional Media, Online Only Media and the Public

Magdalena Saldana, *University of Texas at Austin (magdalenasaldan@utexas.edu)*

Thomas Johnson, *University of Texas at Austin*

Media Sources and the Same Sex Marriage Issue: Through the Lens of the Agenda Setting Theory

Victoria Chen, *The University of Texas at Austin (vickiechen@utexas.edu)*

Paromita Pain, *The University of Texas at Austin*

Evolution of the Public Agenda in Mexico 2007-2015

Paul Francisco Valdés Cervantes, *Parámetro Investigación (paul.valdes@gmail.com)*

Session 4: Deliberation, Discussion, and Opinion Leadership

Location: Ladybird I

Chair: Alejandro Moreno, *Instituto Tecnológico Autónomo de México, ITAM*

The Effect of Emotions and Political Ideology on Deliberative Attitudes

Margarita Orozco, *University of Wisconsin – Madison (morozco@wisc.edu)*

Social Media and Exposure to Political Disagreement

Matthew Barnidge, *University of Vienna* (mbarni109@gmail.com)

Homogeneity of Opinions in Small Groups and Emergence of (False) Opinion Consensus

Paulina Tabery, *Public Opinion Research Centre, Institute of Sociology of the Czech Academy of Sciences* (paulina.tabery@soc.cas.cz)

Martin Buchtik, *Public Opinion Research Centre, Institute of Sociology of the Czech Academy of Sciences*

Jiri Vinopal, *Public Opinion Research Centre, Institute of Sociology of the Czech Academy of Sciences*

Following the Leader? Identifying Characteristics of Anonymous Opinion Leadership in Reddit

Danielle K. Kilgo, *University of Texas at Austin* (daniellekilgo@utexas.edu)

Joseph Yoo, *University of Texas at Austin*

Thomas J. Johnson, *University of Texas at Austin*

Towards an Alternative Meta-analysis on the Spiral of Silence

Tamas Bodor, *University of Wisconsin, Stevens Point* (tbodor@uwsp.edu)

11:30 a.m.-12:50 p.m. **WAPOR Concurrent Sessions B**

Session 1: Reducing Error in Public Opinion Research

Location: Meriwether I

Chair: Brad Edwards, *Westat*

Using the Total Survey Error Paradigm to Optimize Cross-National Comparability

Tom W. Smith, *NORC at the University of Chicago* (smitht@norc.uchicago.edu)

D-rake: Weighting Surveys to Continuous Distributions using Density Raking

Jonathan A. Mellon, *University of Oxford* (jonathan.mellon@nuffield.ox.ac.uk)

Christopher Prosser, *University of Manchester*

Peter Lynn, *University of Essex*

Underreporting Support for Europe: Question Order Experiments in the German-European Context

Henning Silber, *GESIS Leibniz-Institute for the Social Sciences* (henning.silber@gesis.org)

Jan Karem Höhne, *Göttingen University*

Stephan Schlosser, *Göttingen University*

Sampling Local Knowledge: The Accuracy of Sample Frames Developed by Knowledgeable Local Authorities

Jonathan Forney, *Forcier Consulting* (jon.f.forney@gmail.com)

Reducing Non-response for Income Questions: Results from Testing Different Question Formats in Cross-national Surveys

Steve Schwarzer, *Pew Research Center* (sschwarzer@pewresearch.org)

James Bell, *Pew Research Center*

Jill Carle, *Pew Research Center*

Katherine Simmons, *Pew Research Center*

Session 2: Gender, Race, and Ethnicity

Location: Meriwether II

Chair: Katarzyna Staszynska, *Kozminski University*

When Does Skin Color Matter? Actual and Perceived Discrimination in Different Communicative Contexts in Colombia

Helen Cho, *University of Wisconsin-Madison* (helen.cho@wisc.edu)

Jinha Kim, *University of Wisconsin-Madison*

Hernando Rojas, *University of Wisconsin-Madison*

Ethnic Hierarchy and the Limits of Group Threat: Is There a Backlash against Competing and Culturally Different Immigrant Groups from Richer Countries?

Alexander Kustov, *Princeton University* (akustov@princeton.edu)

More Religious, Less Dogmatic: Reexamining Gender Differences in Religion

Landon Schnabel, *Indiana University* (Ipschnab@indiana.edu)

Bowling in Women's League: Gendered Political Discussion Networks and Political Engagement

Yangsun Hong, *University of Wisconsin-Madison* (yhong24@wisc.edu)

Hernando Rojas, *University of Wisconsin-Madison*

Session 3: Case Studies in International Public Opinion

Location: Meriwether III

Chair: Fares Braizat, *Qatar University*

New Democratic and Methodological Changes in Latin America: The Case of 'Anti-systemic Vote' in Mexico

Diana Paola Penagos Vasquez, *Parametria S.A. de C.V.* (dpenagos@parametria.com.mx)

Francisco Abundis Luna, *Parametria S.A. de C.V.*

Jose Alberto Vera Mendoza, *Parametria S.A. de C.V.*

Exploring the Formation of Political Tolerance toward FARC in Colombia: A Multidimensional Investigation

Kwansik Mun, *University of Wisconsin* (kmun@wisc.edu)

David Coppini, *University of Wisconsin*

Helen Cho, *University of Wisconsin*

Hernando Rojas, *University of Wisconsin*

Instruments That Make Sense: Creating Questions to Capture Financial Data Using Evidence from Qualitative Research

Meghann Jones, *Ipsos* (meghann.jones@ipsos.com)

Jill Humble, *Ipsos*

Using Observational Methods to Verify Self-Reported Data: A Case Study From Cocoa Farming

Robert Petri, *Ipsos* (robert.petrin@ipsos.com)

Manuel Kiewisch, *World Cocoa Foundation*

Jill Humble, *Ipsos*

Implementing Observational Methods in Practice: A Case Study from Cocoa Farming

Meghann Jones, *Ipsos* (meghann.jones@ipsos.com)

Session 4: Public Opinion and China

Location: Ladybird I

Chair: Floyd Ciruli, *Crossley Center for Public Opinion Policy, Josef Korbel School, University of Denver*

From Suppressive to Proactive: The Chinese Government's Control Strategies Over Media Coverage in the Area of Popular Protests—The Evidence from Wukan Incident

Yu Xu (presenting)

Chao Zhang, *Tsinghua University* (370506108@qq.com)

Shaowei Chen, *Tsinghua University*

Communist Party's Soft Power in a Cartoon Video: Shaping China's Political Image among Overseas Audiences

Kecheng Fang, *University of Pennsylvania* (kfang@asc.upenn.edu)

Session 5: Media & Public Opinion

Location: Ladybird II

Chair: Tamás Bodor, *University of Wisconsin-Stevens Point*

How the Brazilian Journalism Deals with Readers' Comments? An Analysis of Political Letters Published in Folha de S. Paulo and O Estado de S. Paulo

Francisco Paulo Jamil Almeida Marques, *Federal University of Paraná, Brazil* (*Department of Political Science*) (marquesjamil@gmail.com)

Edna Miola, *Federal University of Technology - Paraná, Brazil*

Camila Mont'Alverne, *Federal University of Ceará, Brazil*

Citizen Participation in Social Networks on Politics: Design of a Scale for Measuring Conventional Political Participation in Social Networks

Carlos Muñoz, *Universidad Autónoma de Nuevo León* (carlos.munizm@uanl.mx)

Juan de Dios Martínez, *Universidad Autónoma de Nuevo León*

Alma Rosa Saldierna, *Universidad Autónoma de Nuevo León*

Alondra Salazar, *Universidad Autónoma de Nuevo León*

Sources of the Media Agenda: How the Argentine Press Set the Context for the Media Reform Controversy

Mariana De Maio, *San Diego State University* (mdemaio@mail.sdsu.edu)

The Social Impacts of Internet Use by Young and Elders in São Paulo city: A Comparative Analysis 2014-2015

Cláudio Luís Camargo Penteado, *Federal University of ABC* (claudio.penteado@ufabc.edu.br)

Julia Moreno Rosin, *Federal University of ABC*

Isadora Castanhedi, *Federal University of ABC*

12:50 p.m.-2:10 p.m.

WAPOR Lunch

Lady Bird III

2:10 p.m.-3:30 p.m.

WAPOR Concurrent Sessions C

Session 1: Interviewer Effects and Paradata, sponsored by AAPOR

Location: Meriwether I

Chair: Patricia Goerman, *U.S. Census Bureau*

Interviewer Effects on Filter Questions: Identifying Causal Effects from Panel Data

Mark Trappmann, *IAB* (mark.trappmann@iab.de)

Michael Josten, *OPINION Market Research & Consulting*

Using Paradata to Monitor Interviewers' Instrument Navigation Behavior and Inform Instrument Technical Design: A Case Study from a National Household Survey in Ghana

Yu-chieh (Jay) Lin, *University of Michigan* (yuchiehl@umich.edu)

Kyle Kwaiser, *University of Michigan*

Gina-Qian Cheung, *University of Michigan*

Jennifer Kelley, *University of Michigan*

Experience and Remuneration: Interviewer Effects in an Australian Time Series Survey

Jill Sheppard, *The Australian National University* (jill.sheppard@anu.edu.au)

Nicholas Biddle, *The Australian National University*

Shuvo Bakar, *The Australian National University*

Session 2: Immigration, Migrants, and Refugees

Location: Meriwether II

Chair: Nader Said-Foqahaa, *Arab World for Research & Development (AWRAD)*

The Less Extreme, the More You Leave: Radical Islam and Willingness to Migrate

Valentina Rotondi, *Catholic University of the Sacred Heart* (valentina.rotondi@unicatt.it)

Chiara Falco, *University of Milan-Bicocca*

The Institutional Logic of Welfare Attitudes: How American and British Migrants Assimilate to Social Democratic Institutions

Christian Albrekt Larsen, *Department of Political Science, Aalborg University, Denmark* (albrekt@dps.aau.dk)

Troels Fage Hedegaard, *Centre for Comparative Welfare Studies, Aalborg University*

Putting Europe to the Test – Understanding Public Opinion during the European Refugee Crisis

Rico Neumann, *University of Washington* (rneu@uw.edu)

Millions are Coming: Impact of European Refugee Crises and Comparison with U.S. Immigration Debate

Floyd Ciruli, *Crossley Center for Public Opinion Policy, Josef Korbel School, University of Denver* (fciruli@aol.com)

Session 3: Media and Voter Behavior

Location: Meriwether III

Chair: Thomas B. Christie, *University of Texas at Arlington*

The Impact of Social Media Activity and Mass Media Presence on Electoral Success: Evidence from the 2015 Swiss General election

Marko Kovic, *ZIPAR - Zurich Institute of Public Affairs Research* (marko.kovic@zipar.org)

Adrian Rauchfleisch, *ZIPAR - Zurich Institute of Public Affairs Research*

Julia Metag, *IPMZ – Institute of Mass Communication and Media Research*

Christian Caspar, *fög – Research Institute for the Public Sphere and Society*

Julian Szenogrady, *IPMZ – Institute of Mass Communication and Media Research*

Do Voting Advice Applications Narrow the Digital Divide? A Quasi-Experiment

Jasper van de Pol, *University of Amsterdam* (jvandepol@uva.nl)

Naomi Kamoen, *Utrecht University / University of Tilburg*

André Krouwel, *VU University*
Claes de Vreese, *University of Amsterdam*
Bregje Holleman, *Utrecht University*

Who Believes in Social Media? Informed Citizens and Digital Life

Pedro Fierro, *Business School, Adolfo Ibáñez University, Chile (pedro.fierroz@gmail.com)*
Jaime Lindh Allen, *P!ensa Foundation, Chile*
Alberto Pedro López-Hermida Russo, *Universidad de los Andes*

Electoral Behavior in Argentinian 2015 Presidential Elections

Maria Laura Tagina, *Universidad Nacional de San Martín (marialaura.tagina@gmail.com)*
Carlos Hugo Gervasoni, *Universidad Torcuato Di Tella*

Session 4: Democratic Attitudes and Public Engagement

Location: Ladybird I

Chair: David Howell, *University of Michigan*

Public Opinion Polls in Post-revolution Libya: An Examination of Series of Public Opinion Polls after the 2011 Revolution to Identify People's Perspectives of Political Transition towards Democracy

Nidal Sawehli, *Diwan Marketing Research (nedal@diwan.ly)*

Understanding Citizen Satisfaction with Democracy: Evidence from Latin America

Alejandro Moreno, *Instituto Tecnológico Autónomo de México, ITAM (amoreno@itam.mx)*

Community Leadership Training in Bangladesh: An Impact Assessment

Gary Langer, *Langer Research Associates (glanger@langerresearch.com)*
Julie Phelan, *Langer Research Associates*
Nurhan Kocaoglu, *Counterpart International*
Zahra Lutfeali, *Counterpart International*
Matthew Warshaw, *D3 Systems, Inc.*

Personality, Perceptions of Democracy and Support for Authoritarian Alternatives in Mexico

Sergio C. Wals, *Department of Political Science, University of Nebraska-Lincoln (swals2@unl.edu)*
Alejandro Moreno, *Department of Political Science, Instituto Tecnológico Autónomo de México*
Jeffery J. Mondak, *Department of Political Science, University of Illinois*
Damaris J. Canache, *Department of Political Science, University of Illinois*
Dona-Gene Barton, *Department of Political Science, University of Nebraska-Lincoln*

Session 5: Panel: Public Opinion in Transition in a Continent in Transition

Location: Ladybird II

Chair: Mari Harris, *Ipsos Public Affairs South Africa*

Lessons from Public Opinion Studies in North Africa following the Arab Spring

Meghann Jones, *Ipsos (meghan.jones@ipsos.com)*
Jed Ober, *Democracy International*

Public Opinion in the Least Developed Countries: Lessons from South Sudan

Jed D. Ober, *Democracy International, Inc.*

The challenge of International Terrorism: Wreaking havoc with regard to security and refugees in East and West Africa

Virginia Nkwanzi, *Ipsos Uganda*

From Liberation Movement to Flawed Political Party: the Moral and Physical Shrinking of the ANC

Mari Harris, *Ipsos*

3:30 p.m.-4:00 p.m.

WAPOR Coffee Break

Meriwether Foyer

4:00 p.m.-5:20 p.m.

WAPOR Concurrent Sessions D

Session 1: Hard-to-Reach Populations

Location: Meriwether I

Chair: Mark Gill, *MORI Caribbean*

Reaching the Unreachable: Methodologies for Conducting Research with Restricted Access

Naomi Rasmussen, *Democracy International* (nrasmussen@democracyinternational.com)

Conducting Research with Refugee Populations

Kaitlin Love, *Ipsos* (katilin.love@ipsos.com)

Meghann Jones, *Ipsos*

Mohammed Minawi, *Ipsos*

Obstacles and Strategies for Conducting Public Opinion Research in Yemen

Travis Owen, *Gallup* (travis_owen@gallup.com)

Hafez Albukari, *YPC*

Rajesh Srinivasan, *Gallup*

Jihad Fakhreddine, *Gallup*

Dan Foy, *Gallup*

Session 2: Building Communities and Shaping Public Opinion

Location: Meriwether II

Chair: Rosario Aguilar, *CIDE*

Digital Astroturfing: Definition, Typology, and Countermeasures

Marko Kovic, *ZIPAR - Zurich Institute of Public Affairs Research* (marko.kovic@zipar.org)

Adrian Rauchfleisch, *ZIPAR - Zurich Institute of Public Affairs Research*

Marc Sele, *ZIPAR - Zurich Institute of Public Affairs Research*

A Whole New Game: Electoral Reform and the Composition of the Electorate in Local and General Elections in Chile

Bernardo Mackenna, *Sociology Department, Pontifical Catholic University of Chile* (bmackenn@uc.cl)

Nicolás De la Cerda, *Sociology Department, Pontifical Catholic University of Chile*

Digital Democracy in America: A Look at Civic Engagement in an Internet Age

Jacob Nelson, *Northwestern University* (jacobnelson4@gmail.com)

Dan A. Lewis, *Northwestern University*

Ryan Lei, *Northwestern University*

Emily Hittner, *Northwestern University*

Territory and Political Disengagement: The Centralism Implications in Democracy

Pedro Fierro Zamora, *Business School, Adolfo Ibáñez University, Chile (pedro.fierroz@gmail.com)*

Jaime Lindh Allen, *Piensa Foundation, Chile*

Alberto Pedro López-Hermida Russo, *Universidad de los Andes*

Session 3: Social Media and Political Participation

Location: Meriwether III

Chair: Nedal Swehli, *Dewan Marketing Research*

Ties, Likes and Tweets: Using Discussion Network Type to Explain the Impact of Social Media on Protest Participation

Sebastian Valenzuela, *Pontificia Universidad Catolica de Chile (savalenz@uc.cl)*

Teresa Corream, *Universidad Diego Portales*

Homero Gil de Zúñiga, *University of Vienna*

Me and My Shadow: The Influence of Reliance on Mobile Devices on Offline Discussion, Credibility and Political Participation

Tom Johnson, *University of Texas at Austin (tom.johnson@austin.utexas.edu)*

Barbara Kaye, *University of Tennessee at Knoxville*

Hostile Cross-Cutting Exposure. The Intersection of Perceived Polarization and Heterogeneity and its Implications for Deliberation and Mobilization

David Coppini, *University of Wisconsin Madison (coppini@wisc.edu)*

Demonstrations in Brazil against Dilma Roussef in 2015: The Debate on Twitter

Claudio Luis Penteadó, *Federal University of ABC/ Brazil (claudio.penteadó@ufabc.edu.br)*

Fabício Olivetti França, *Federal University of ABC*

Cássia Souza Carvalho, *Federal University of ABC*

Can Facebook Advertisements Measurably Shift Political Attitudes?

Katherine Haenschen, *University of Texas at Austin (katherine.haenschen@gmail.com)*

Session 4: Trust over Time and Space

Location: Ladybird I

Chair: Michael Elasmár, *Boston University*

The Dynamics of Trust in Institutions in Lithuania during 1998-2015: Long-term and Ad-hoc Factors of Influence

Vladas Gaidys, *ISM University of Management and Economics (vladas@vilmorus.lt)*

Assessing Trust in Media & Political Institutions Worldwide Evidence from a 20 Country Online Panel Survey

Matthew Barnidge, *University of Vienna (matthew.barnidge@univie.ac.at)*

Homero Gil de Zuniga, *University of Vienna*

Alberto Ardevol-Abreu, *University of Vienna*

Trevor Diehl, *University of Vienna*

James Liu, *Massey University*

International Survey Data on Corruption: Overview and Harmonization Implications

Ilona Wysmulek, *Polish Academy of Sciences; The Ohio State University* (ilona.wysmulek@helsinki.fi)

A Transnational Analysis of Change in Trust over Time

Claire Durand, *Université de Montréal* (claire.durand@umontreal.ca)

Isabelle Valois, *Université de Montréal*

Luis Patricio Pena Ibarra, *Université de Montréal*

Session 5: Panel: Political Culture in Latin America

Location: Ladybird II

Chair: Hernando Rojas, *University of Wisconsin*

Political Culture and Public Opinion in Mexico

Angelica Mendieta, *Benemerita Universidad Autonoma de Puebla*

Media Content and Political Culture in Mexico

Carlos Muñiz, *Universidad Autonoma de Nuevo Leon*

Political culture in Colombia

Hernando Rojas, *University of Wisconsin Madison*

6:00 p.m.-7:00 p.m.

WAPOR Cash Bar

Meriwether Foyer

7:00 p.m.-9:00 p.m.

WAPOR Awards Banquet

Lady Bird III

Day 3 (Thursday, May 12)

7:30 a.m. – 5:00 p.m.

WAPOR Registration Desk Open

Meriwether Foyer

8:00a.m.-9:20 a.m.

WAPOR Concurrent Sessions E

Session 1: Response and Nonresponse

Location: Meriwether I

Chair: Timothy P. Johnson, *University of Illinois at Chicago*

Are Response Rate Standards Good for Data Quality? Evidence from the European Social Survey

Stephanie Eckman, *RTI International* (seckman@rti.org)

Achim Koch, *GESIS*

Experimenting with Advance Text Messages to Increase Response Rates and Improve Calling Efficiency: Findings from Two Australian Dual-Frame RDD Surveys

Darren W. Pennay, *The Social Research Centre Pty Ltd* (darren.pennay@srcentre.com.au)

Kim Borg, *The Social Research Centre*

Paul J. Lavrakas, *Independent Consultant*

Experimenting with the Addressee Line in a Mail Survey of Hispanic Households

Paul J. Lavrakas, *Independent Consultant* (pjlavrakas@centurylink.net)

Gerry Dirks, *Experian Marketing Services*

Lisa Lusskin, *Experian Marketing Services*

Beth Ponce, *Experian Marketing Services*

CATI vs. CAPI – Mode Effects on Item Nonresponse for Sensitive Topics

Chariklia Hoefig, *Bundeswehr Center for Military History and Social Science (charikliahoefig@aol.com)*

Session 2: Health and Public Opinion

Location: Meriwether II

Chair: David Ison, *Embry-Riddle Aeronautical University - Worldwide*

Assessing Feasibility of a Survey Mode Among Older Hmong Adults: Audio Computer Assisted Self-interviewing with Helper Assistance (ACASI-H)

Maichou Lor, *University of Wisconsin-Madison, School of Nursing (mlor2@wisc.edu)*

OBAMACARE in the News: An alternate and Mainstream Media Frame Comparison

Paromita Pain, *The University of Texas at Austin (paromita.pain@gmail.com)*

Gina Chen, *The University of Texas at Austin*

Communicating Fear of Ebola: How the 2014 Outbreak was Characterized in Leading National/International News Media

Thomas B. Christie, *University of Texas at Arlington (christie@uta.edu)*

The Butterfly Effect of Fear: Third Level Agenda Setting?

Kami Marie Vinton, *University of Texas at Arlington (kami.vinton@mavs.uta.edu)*

Session 3: Media and Big Data in Public Opinion Research

Location: Meriwether III

Chair: Mariana De Maio, *San Diego State University*

'The Future Ain't What it Used to Be:' A Shifting Paradigm

Mark A. Schulman, *Abt SRBI (mschulman@srbi.com)*

Predicting Country Mentions in Social Media Chatter: Some Theoretical Beginnings and a Quantitative Model Using Twitter Data

Michael Elasmr, *Boston University (elasmar@bu.edu)*

Jacob Groshek, *Boston University*

Denis Wu, *Boston University*

Civility, Politeness and Discussion Quality on Social Media

Mustafa Oz, *The University of Texas at Austin (mustafaoztx@gmail.com)*

Pei Zheng, *The University of Texas at Austin*

Gina Chen, *The University of Texas at Austin*

Using Media Analysis to Rank Public Interest Issues -Quantitative Methodology

Yasir Mohammed Al Muqbel, *Bhuth (yalmuqbel@bhuth.ae)*

Session 4: Education, Youth, and Public Opinion

Location: Ladybird I

Chair: Mariah Evans, *University of Nevada, Reno*

The Primary Drivers of Educational Attainment: A Comparison of Britain, Germany, and the United States

Jon D. Miller, *University of Michigan (jondmiller@umich.edu)*

Rethinking Citizenship Norms for Millennials: Conceptualizing Techno-citizenship

Patrick Merle, *Florida State University (pmerle@fsu.edu)*

Summer Harlow, *Florida State University*

Socio-Economic Context and Political Social Media Use: The Development of Communication Competencies among Youth in the 2008 U.S. Presidential Election

German Alvarez, *University of Wisconsin-Madison, School of Journalism and Mass Communication (gaalvarez@wisc.edu)*

Matthew Barnidge, *University of Vienna*

Session 5: Panel: Polling for Global Governments: Polling Data as a Method to Explore the Extended Meaning of Identity, Citizenship, and Governance in the 21st Century

Location: Ladybird II

Chair: Katie Simmons, *Pew Research Center*

Governors of Global Megacities: How Global are the Mayors of Global Cities; Does Global Opinion Count for Them?

Johnny Heald, *ORB International*

Bilal Gilani, *Gallup Pakistan*

Global Social and Transactional Networking Platforms: Are They Pulsing how Identities and Interests are being Reshaped by Them?

Ijaz Shafi Gilani, *Gilani Research Foundation*

Zubair Khan, *Gomal University*

Global Educators: Will Global Education Shape Global Identities; Should it?

Khalid Saeed, *WPI University*

Yashwant Deshmukh, *Team CVoter*

Umar Taj, *Warrick University*

9:20 a.m.-9:50 a.m.

WAPOR Coffee Break

Meriwether Foyer

9:50 a.m.-11:10 a.m.

WAPOR Concurrent Sessions F

Session 1: Methodological Issues for Election/Exit Polls, sponsored by AAPOR

Location: Meriwether I

Chair: Henning Silber, *GESIS-Leibniz-Institute for the Social Sciences*

Impact of Name Order and Presentation Format on Support for Candidates in a Presidential Primary Poll

Mingnan Liu, *SurveyMonkey (mingnanl@surveymonkey.com)*

Sarah Cho, *SurveyMonkey*

Jon Cohen, *SurveyMonkey*

Accurate Exit Poll for Mayor in Guadalajara, Mexico 2015 with Low Cost Data Collection Method

Jorge Alberto Godinez Garcia, *Polymetrix (acutario.godinez@gmail.com)*

Accuracy, Intentions, and Expectations: Election Polling in an International Context

Laura Silver, *U.S. Department of State (silverlr@state.gov)*

Patrick J. Moynihan, *U.S. Department of State*

Explaining the Opinion Polls at the 2015 British General Election

Sir Robert M. Worcester, *Ipsos MORI (rmworchester@yahoo.com)*

Mark Gill, *MORI Caribbean*

Investigating the Great British Polling Miss: Evidence from the British Election Study

Jonathan Mellon, *University of Oxford (jonathan.mellon@nuffield.ox.ac.uk)*

Christopher Prosser, *University of Manchester*

Session 2: Income Inequality and Public Opinion

Location: Meriwether II

Chair: Sergio Wals, *University of Nebraska-Lincoln*

Cross-National Attitudes towards Income Inequality and Income Taxes

Tom W. Smith, *NORC at the University of Chicago (smitht@norc.uchicago.edu)*

Prosperous Elites Benefit Everyone: Subjective Well-being, Civilized Materialism, Inequality and Relative Deprivation in Europe, 2003-2012: Evidence from 29 Nations and 70,000 Respondents

Jonathan Kelley, *International Survey Center & University of Nevada (kelley@international-survey.org)*

M.D.R. Evans, *University of Nevada*

Communism, Capitalism, and Images of Class: Effects of Reference Groups, Reality, and Regime in 43 Nations and 110,000 Individuals, 1987-2009

M.D.R. Evans, *University of Nevada (mariahev2@gmail.com)*

Jonathan Kelley, *International Survey Center and University of Nevada*

Inequality, Recession, and Well-being in Europe, 2003-2012: 25 Countries and 60,000 Cases

M.D.R. Evans, *University of Nevada (mariahev2@gmail.com)*

S.M.C. Kelley, *University of California, Berkeley*

C.G.E. Kelley, *Plain English Statistics Consulting & International Survey Center*

Jonathan Kelley, *International Survey Center & University of Nevada*

Changing Profile of a Russian Consumer

Marina Krasilnikova, *Levada Center (mkras@levada.ru)*

Session 3: Public Opinion Amidst Civil Wars and Difficult Circumstances

Location: Meriwether III

Chair: Julie de Jong, *University of Michigan*

Afghanistan: What Comes Next?

Matthew B. Warshaw, *D3 Systems* (matthew.warshaw@d3systems.com)

What Shifts in Iranian Public Opinion Made Iran's Nuclear Agreement with the P5+1 Possible?

Ebrahim Mohseni, *University of Maryland* (emohseni@umd.edu)

Amir Farmanesh, *IranPoll.com*

Mahmoud Salahi, *Pars Advanced Research Scholars (PARS)*

Iran's Two Most Pivotal Elections: The February 2016 Parliamentary and Assembly of Experts Elections of the Islamic Republic of Iran

Ebrahim Mohseni, *University of Maryland* (emohseni@umd.edu)

Amir Farmanesh, *IranPoll.com*

Mahmoud Salahi, *Pars Advanced Research Scholars (PARS)*

Session 4: Information, Knowledge, and Public Opinion

Location: Ladybird I

Chair: David Howell, *University of Michigan*

The National Potential Information Index and The Formation of Public Opinion

Mascia Ferri, *Department of Communication and Social Research "Sapienza" University of Rome*
(mascia.ferri@uniroma1.it)

Does Political Sophistication Mediate the Affect Effect? Evaluation of Citizen's Reaction to Political Polls

Shelby Hobbs, *Florida State University* (sahlhc@fsu.edu)

Patrick Merle, *Florida State University*

Kailash Koushik, *Florida State University*

Nikki McClaran, *Florida State University*

Public Opinion on Classical Categories of Political & Legal Philosophy: The Case of Poland

Katarzyna M. Staszynska, *Kozminski University* (kstaszynska@kozminski.edu.pl)

Information Acquisition in the 21st Century: The Emergence of the Just-in-time System

Jon D. Miller, *University of Michigan* (jondmiller@umich.edu)

11:20 a.m.-12:40 p.m. **WAPOR Concurrent Sessions G**

Session 1: Conducting Research Online

Location: Meriwether I

Chair: Curtiss Cobb, *Facebook*

2015-2016 Australian Online Panels Benchmarking Study: A comparison of surveys using probability and nonprobability samples in an Australian research context

Darren W. Pennay, *The Social Research Centre Pty Ltd* (darren.pennay@srcentre.com.au)

Dina Neiger, *The Social Research Centre Pty Ltd*

Paul J. Lavrakas, *Independent Consultant*

Mitigating Nonresponse Error in Online Survey Research

David Ison, *Embry-Riddle Aeronautical University - Worldwide* (isond46@erau.edu)

Building a City-Wide Panel: Engaging Residents through Multiple Modes

Nina DePena Hoe, *Institute for Survey Research - Temple University (nina@temple.edu)*
Heidi Grunwald, *Institute for Survey Research - Temple University*
Keisha Miles, *Institute for Survey Research- Temple University*

Web Mode Effects in High Coverage Countries? – Comparisons of Web and Paper Modes in Denmark, Norway and Finland

Sanne Clement, *Aalborg University (clement@dps.aau.dk)*
Ditte Shamshiri-Petersen, *Aalborg University*

Recruitment Reminder Effects: How do Reminder Waves Recruit Different Profiles of Respondents in an Online Survey?

Jill Sheppard, *The Australian National University (jill.sheppard@anu.edu.au)*
Nicholas Biddle, *The Australian National University*
Sonia Whiteley, *The Australian National University*

Session 2: Public Opinion and the Economy

Location: Meriwether II

Chair: Jon D. Miller, *University of Michigan*

Quality Not Quantity in the Welfare State: Evaluation of Social Services and Well-being in Europe, 2003-2012 – Evidence from 29 Nations and 70,000 Respondents

Jonathan Kelley, *International Survey Center & University of Nevada (kelley@international-survey.org)*
M.D.R. Evans, *University of Nevada*

“It’s not Me, It’s the Rest of Us”: Bridging the Gap Between Perceptions of the Personal and Collective Situation

Bernardo Mackenna, *Department of Sociology, Pontifical Catholic University of Chile (bmackenn@uc.cl)*
Ricardo González, *Center of Public Studies, Chile*

Public Evaluations, Predictions and Official Statistics as Components of Balanced Socio-Economic Development Index and Determinants of Individuals’ Flourishing

Krzysztof Zagorski, *Kozminski University, Warsaw (zagorski@kozminski.edu.pl)*

Session 3: Media Use and Public Opinion

Location: Meriwether III

Chair: Paromita Pain, *University of Texas at Austin*

An Integrated Behavior Model of Political Media Exposure: A Focus on Experiential and Instrumental Attitudes toward Politics

Lance Holbert, *Temple University (r.lance.holbert@gmail.com)*
Nick Robinson, *Temple University*
Chen Zeng, *Temple University*

The Myth of Partisan Selective Exposure to News: A Network Analysis of Political News Websites

Jacob L. Nelson, *Northwestern University (jacobnelson2010@u.northwestern.edu)*
James G. Webster, *Northwestern University*

Strategic Voting and Perceptions of a Hostile Media: Ideological News Exposure, HMPs and Shifts toward the Likud Party in the Israeli Knesset Elections of 2015

Yariv Tsfati, *University of Haifa* (ytsfati@com.haifa.ac.il)

The Effects of Passive versus Motivated News Media Use on Issue Judgments

Sebastian Valenzuela, *Pontificia Universidad Catolica de Chile* (savalenz@uc.cl)

A Novel, Brief, and General Approach to Measuring Media Diet

Joseph Hilgard, *University of Pennsylvania* (jhilgard@gmail.com)

Kathleen Hall Jamieson, *University of Pennsylvania*

Session 4: Political Identity

Location: Ladybird I

Chair: Jill Wittrock, *University of Northern Iowa*

Analyzing Malaise and Mobilization Media Effects on Political Support and European Identity of Old and New Member States

Waqas Ejaz, *Technical University of Ilmenau* (mian-waqas.ejaz@tu-ilmenau.de)

Measuring Political Ideology: An Israeli Case Study

Angelina Theodorou, *Pew Research Center* (atheodorou@pewresearch.org)

Neha Sahgal, *Pew Research Center*

Kelsey Jo Starr, *Pew Research Center*

Party Ownership of Traits: An Examination of Implicit Attitudes

Christine R. Filer, *University of Arizona* (cfiler@email.arizona.edu)

Kate Kenski, *University of Arizona*

Eric Tsetsi, *University of Arizona*

Locating the 'Paradigm' in Protest Paradigm: A Comparative Network Analysis of News Framing of Protests in Brazil, China, and India

Pei Zheng, *School of Journalism, The University of Texas at Austin* (pei.cindy.zheng@gmail.com)

Saif Shahin, *School of Journalism, The University of Texas at Austin*

12:40 p.m.-2:00 p.m.

WAPOR Lunch

Lady Bird III

2:00 p.m.-3:20 p.m.

WAPOR Concurrent Sessions H

Session 1: Mixed Modes and Methods

Location: Meriwether I

Chair: Samir Abu-Rummman, *Gulf Opinion Center for Polls and Statistics*

Necessary but Insufficient: Why Measurement Invariance Tests Need Online Probing as a Complementary Tool

Katharina Meitinger, *GESIS Leibniz Institute for the Social Sciences* (katharina.meitinger@gesis.org)

Examining the Advantages of SMS vs. Mobile Web Surveys in Emerging Markets

Roxana Elliott, *GeoPoll* (roxana@geopoll.com)

Max Richman, *GeoPoll*
Matthew Harber, *GeoPoll*

Moving Towards Mixed Method Questionnaire Evaluation: Combining Cognitive Interviewing and the Use of Targeted Embedded Probes

Paul J. Scanlon, *National Center for Health Statistics (wyv6@cdc.gov)*
Kristen Miller, *National Center for Health Statistics*

Comparing Response Methods in Developing Contexts: CATI vs. Face-to-Face

Jed Ober, *Democracy International (jobber@democracyinternational.com)*
Michael Cowan, *Democracy International*

Session 2: Science and Public Opinion

Location: Meriwether II

Chair: Tom W. Smith, *NORC at the University of Chicago*

Understanding Global Perceptions of Climate Change: A Cross-Cultural Comparison of Values, Vulnerability, and National Characteristics

Heather Akin, *Annenberg Public Policy Center, University of Pennsylvania (heathereakin@gmail.com)*

Examining Media Coverage of Microbiomes: A Content Analysis

Jessica R. Houf, *University of Utah (jesse.houf@utah.edu)*
Meaghan McKasy, *University of Utah*
Ye Sun, *University of Utah*
Sara Yeo, *University of Utah*
Erika Shugart, *American Society for Microbiology*
Emily Dilger, *American Society for Microbiology*
Joanna Urban, *American Society for Microbiology*
Sam Mandl, *American Society for Microbiology*

Scientific Literacy in Canada and the United States: A Comparison to Two North American Neighbors

Jon D. Miller, *University of Michigan (jondmiller@michigan.edu)*

The Use of Weibo and Its Influence on Public Trust in Science

Lin Shi, *School of Journalism and Communication, Tsinghua University (shil14@mails.tsinghua.edu.cn)*

Session 3: Social Media and the Electoral Context

Location: Meriwether III

Chair: Janet Streicher, *Baruch College, CUNY*

2014 Gubernatorial Online Campaigns in Context: The Interplay between Public Opinion Polls and Campaign Communication Strategies on Facebook and Twitter

Patrícia G. C. Rossini, *Federal University of Minas Gerais, Brazil (patyrossini@gmail.com)*
Jennifer Stromer-Galley, *Syracuse University*
Brian Dobreski, *Syracuse University*
Kate Kenski, *University of Arizona*

Jeff Hemsley, *Syracuse University*
Bryan Semaan, *Syracuse University*
Sikana Tanupabrungsun, *Syracuse University*

Negative Campaign before and during the Electoral Period of 2014 Brazilian Presidential Campaign: A Comparative Approach on how the Main Candidates Used Facebook

Icaro Joathan Sousa, *IFCE* (icarojoathan@gmail.com)

Does Strategic Stereotyping ‘Work’ for Candidates? Testing the Effects of Personalization on Public Assessment of Candidate Traits

Shannon C McGregor, *University of Texas – Austin* (shannon.c.mcgregor@gmail.com)

Regina G. Lawrence, *University of Oregon*

Paying Attention in a Unique Way: Differences Between Second Screening and TV-only Viewers during the U.S. Presidential Debate

Victor M. Garcia-Perdomo, *University of Texas at Austin* (victorga@utexas.edu)

Pei Cindy Zheng, *The University of Texas at Austin*

Session 4: Panel: When “Old” Becomes “Forever Young”: Examining Power Dynamics of Weibo in China

Location: Ladybird I

Chair: Miao Feng, *University of Illinois at Chicago*

Our Voice: A Content Analysis of the Five Women’s Rights Activists on Chinese Weibo

Zehui Dai, *Bowling Green State University*

The Old Media on the “New” Media: Understanding the Local Political Economy of Chinese Media

Miao Feng, *University of Illinois at Chicago*

Yuan Wang, *Freddie Mac*

Remembering the Cultural Revolution in the Digital Era: An analysis of Weibo

Eileen Le Han, *University of Pennsylvania*

Examining the Diffusion Effect: A Multilevel Event History Analysis of Weibo Adoption by Newspaper Organizations

Yu Xu, *University of Southern California*

Session 5: Theme Session: Rediscovering the Voice of the People in a Time of Transition

Location: Ladybird II

Panelists: Roderick Hart, *University of Texas at Austin*

Kathy Frankovic, *Independent Consultant*

Michael Traugott, *University of Michigan*

3:30 p.m.-4:30 p.m.

WAPOR Dessert and Members’ Meeting

Meriwether I &
Meriwether Foyer