



《Deliberative Forum on 2023 Asian Games Bid》

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Public Opinion Programme

The University of Hong Kong

January 9, 2011

Public Opinion Survey

(Sample size =3,000+)

Contact Information

Date of Survey : December 6-22, 2010

Target population: Cantonese-speaking Hong Kong citizens aged 18 or above

Survey method: Random telephone interviews by real interviewers. Telephone numbers were selected randomly from residential telephone directories and mixed with additional numbers generated by the computer. If more than one subject had been available, the one who had his/her birthday next was selected.

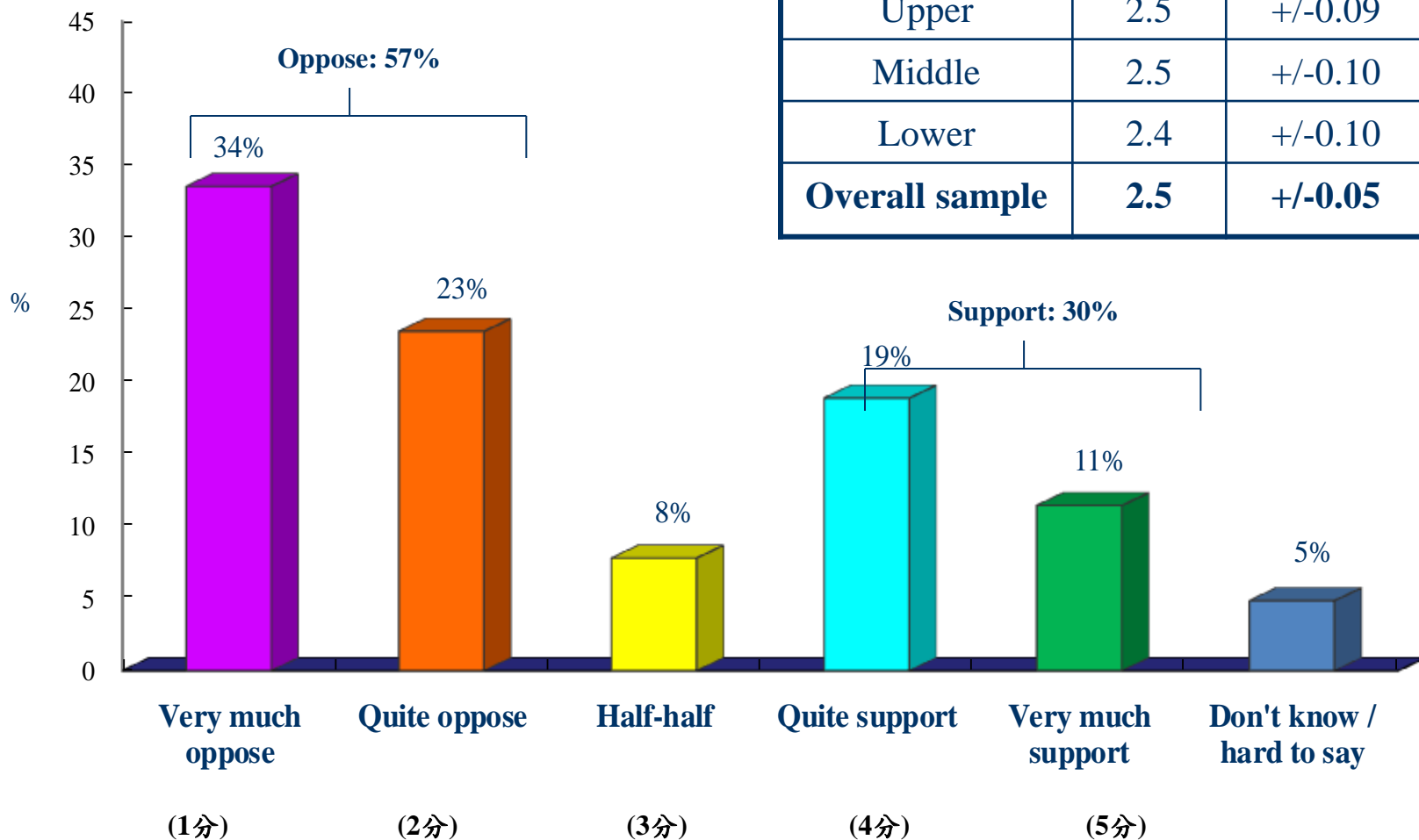
Sample size: 3,041 successful cases

Response rate: 66.2%

Sampling error: Less than +/-2.0 percentage points, at 95% confidence level

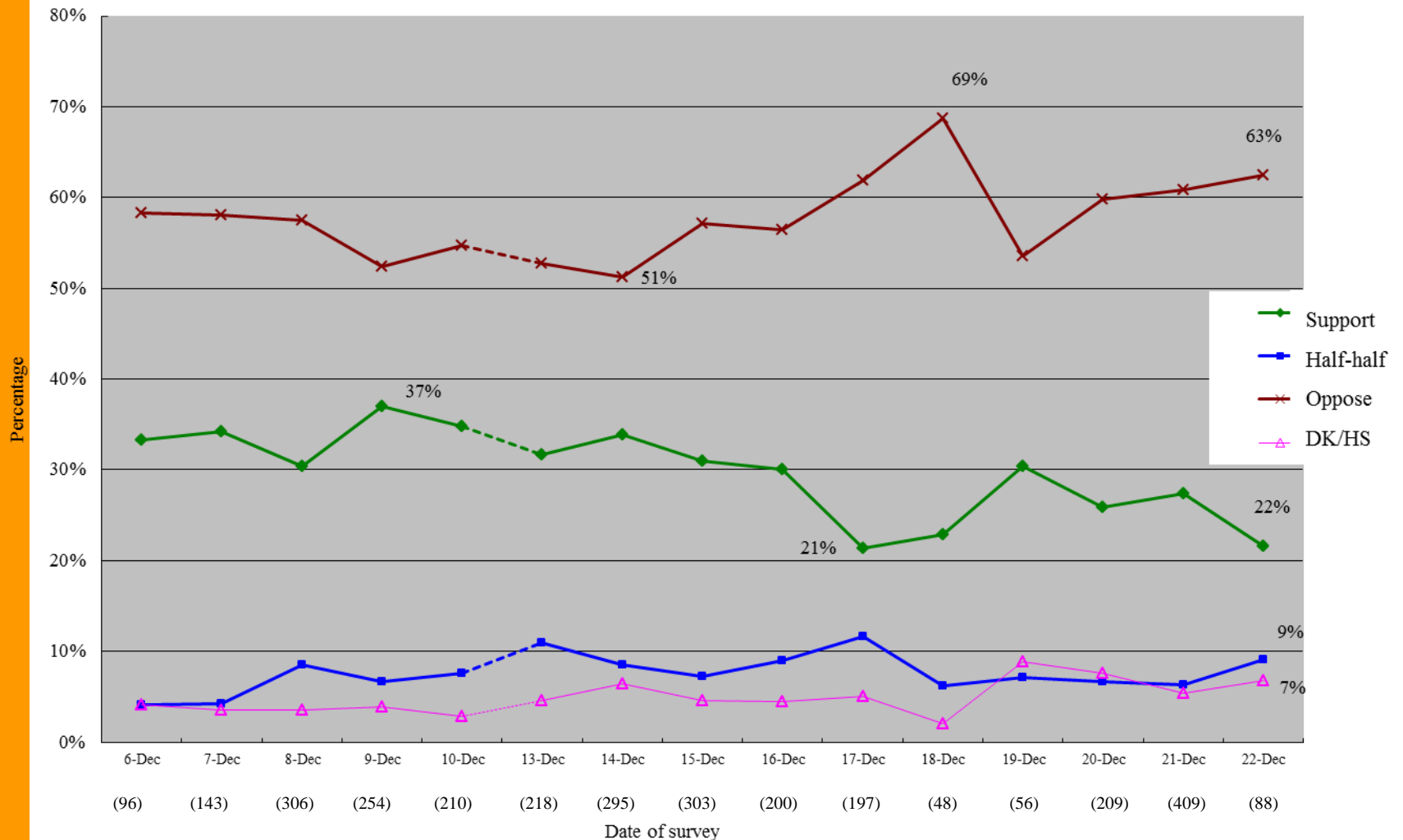
Question: Do you support or oppose to Hong Kong hosting the 2023 Asian Games?

Base = 3,032



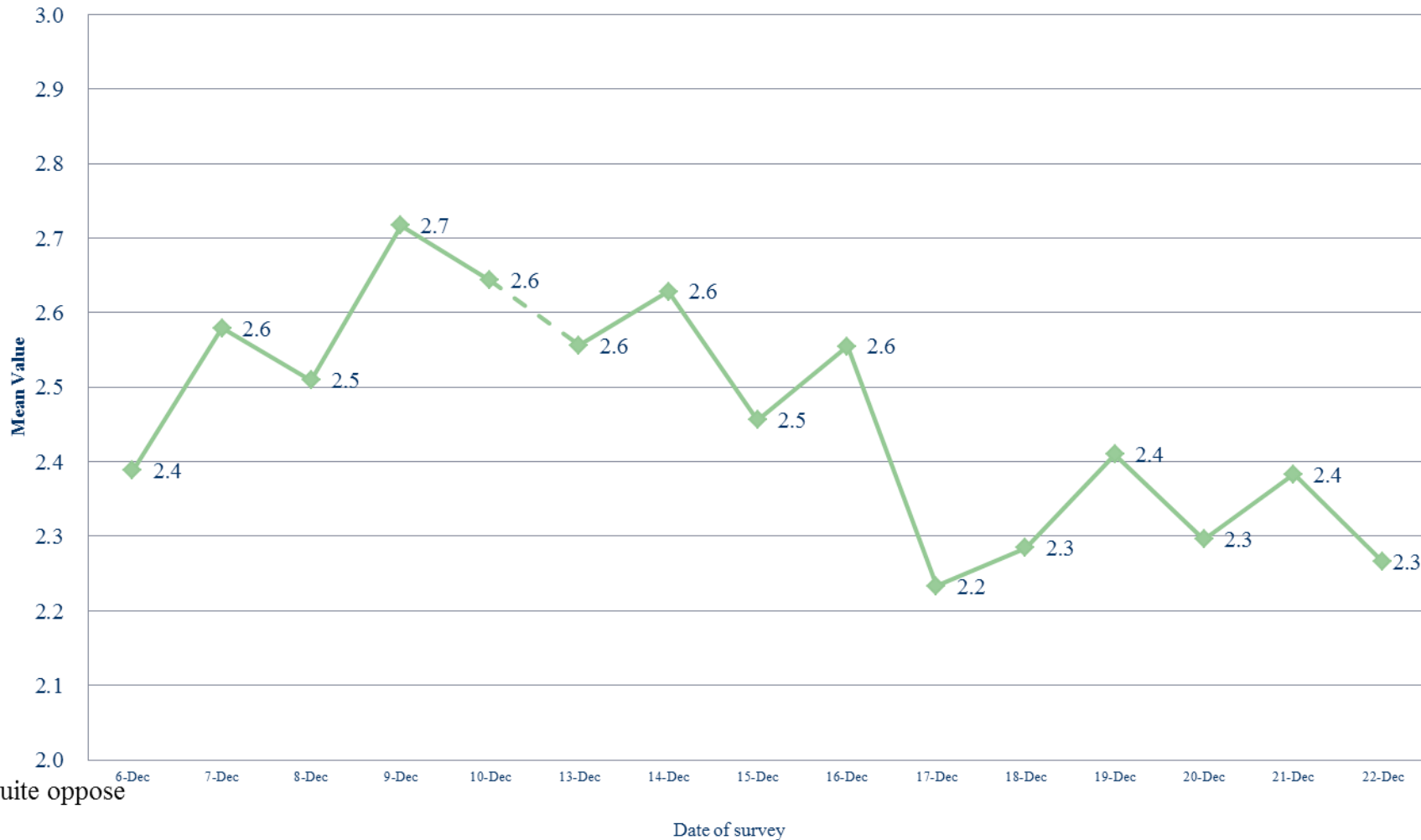
Further Analysis of Mean value by Social Strata		
Upper	2.5	+/-0.09
Middle	2.5	+/-0.10
Lower	2.4	+/-0.10
Overall sample	2.5	+/-0.05

Question: Do you support or oppose to Hong Kong hosting the 2023 Asian Games? – Daily breakdown of percentages



Question: Do you support or oppose to Hong Kong hosting the 2023 Asian Games? – Daily breakdown of mean value

Half-half



Quite oppose

Question: Do you support or oppose to Hong Kong hosting the 2023 Asian Games? – Further analysis by respondents' age and social strata (mean value)

Social Strata	Age			Total
	18-29	30-49	50 or above	
Upper	3.0 (174)	2.5 (481)	2.4 (374)	2.5 (1,028)
Middle	2.7 (188)	2.4 (374)	2.4 (317)	2.5 (879)
Lower	2.5 (192)	2.4 (267)	2.3 (392)	2.4 (850)
Total	2.7 (554)	2.5 (1,121)	2.4 (1,083)	2.5 (2,758)

* Bracketed figures are bases excluding missing data

《 Deliberative Forum on 2023 Asian Games Bid 》 Participant Survey

(Sample size = 65)

Contact Information

Date of Survey : **January 9, 2011**

Target population: **Participants attended the “Deliberative Forum on 2023 Asian Games Bid ”**

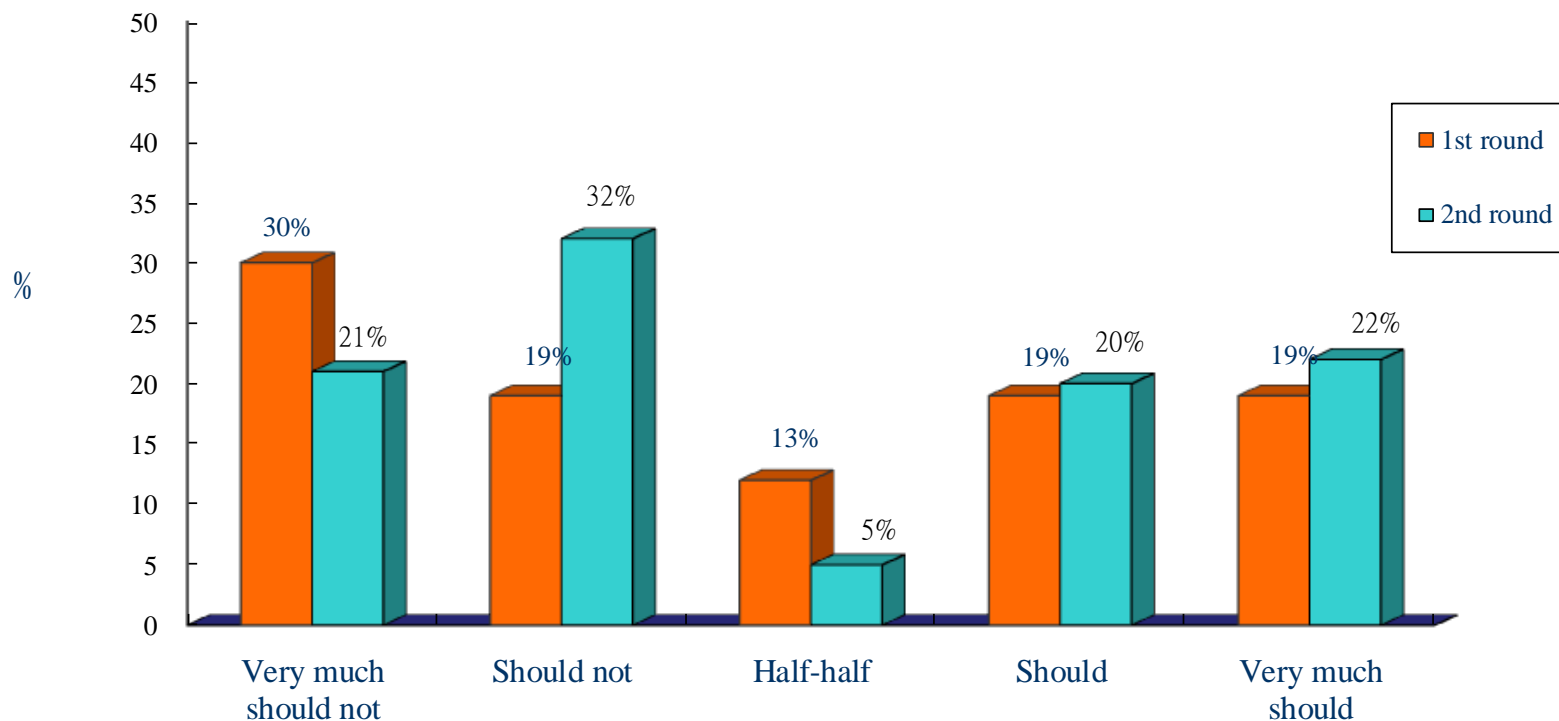
Survey method: **Self-administered by the participants, and returned to HKUPOP upon arrival of the venue, and after the discussion sessions**

Sample size: **65 successful cases**

Sampling error: **Less than +/-12 percentage points, at 95% confidence level**

Q4. Including **all the considerable factors**, and taking the whole society into consideration, do you think Hong Kong should host the 2023 Asian Games?

Change	Frequency	Percentage
Incline to positive	11	20%
Incline to negative	11	20%
Remain unchanged	34	60%



Questions		Results (Mean Value)			
		1 st round	2 nd round	Changes	Sig.
Q1 Taking the whole society into consideration, do you think Hong Kong should host the 2023 Asian Games?		2.9	2.9	0.0	No
Q2 In your personal opinion, should Hong Kong host the 2023 Asian Games?		2.9	2.9	0.0	No
Q3 how important do you think the following factors are?	sports development :	3.6	3.4	-0.2	No
	economic development :	3.1	2.9	-0.2	No
	livelihood considerations :	3.6	3.3	-0.3	No
	international image :	3.4	3.2	-0.2	No
	social cohesion :	3.4	3.3	-0.1	No
	public expenditure :	3.8	3.5	-0.3	No
Q4 Including all the considerable factors, and taking the whole society into consideration, do you think Hong Kong should host the 2023 Asian Games?		2.8	2.9	0.1	No



The End